

INDIANA BOER GOAT CLASSIC SPONSORSHIP FORM

www.indianaboergoatclassic.org | ibgccommittee@gmail.com



To Whom it may concern

As we kick off 2023, we are looking forward to spring as we start our show season!

Did you know that the Indiana Boer Goat Classic (IBGC) is a non-profit organization run entirely by a volunteer Board of Directors elected from our membership which supports the Boer goat youth industry? As such, the Board of Directors operates on a tight budget that must support an array of annual operating expenses related to operating our youth organization. Expenses are covered only by income from generous donors like you, show related fees, and the use of donated equipment/services.

We are proud to say that the IBGC is one of the best youth organizations in Indiana and continues to improve each year through financial support from local businesses and individuals. 100% of our operating budget is funded through sponsorship dollars from individuals, small businesses, and corporations.

Here are some of the highlights of the IBGC and why your support as a sponsor is important:

- ◆ IBGC programs teach life skills to our youth and prepares them to be the future leaders of agriculture and business in Indiana. Your support of their success now, helps them learn skills to succeed in school, life, and become the leaders of the livestock industry of tomorrow.
- ◆ In 2022, our programs recognized 103 youth at our annual banquet in the fall and awarded prizes including: show supplies, banners, belt buckles, clipper boxes and even a jackpot showbox to our high point exhibitor thanks to sponsors like you!
- ◆ **NEW in 2023**, you will be recognized at our new Spring Sale in March of 2023. This gives extra publicity to you as a sponsor.

Attached is our 2023 sponsorship levels and sponsor form. We hope that you will take a few minutes and review what sponsorship opportunities exist for the 2023 IBGC. Your continued support of this organization is greatly appreciated.

If you have any questions, feel free to contact me directly, or any member of the Executive Team.

Sincerely,
Chris Wickard
IBGC Sponsor Chair and Vice President

The Indiana Boer Goat Classic Executive Team

- President, Megan Nowling (812) 698-2909, megan.nowling@gmail.com
- Vice President, Chris Wickard (765) 785-6297, wickardlivestock@gmail.com
- Treasurer, Michael Lash (217) 853-4868, mikelash90@gmail.com
- Show Secretary, Tammie Miller (812) 844-8677, tammiegirllmiller25@gmail.com
- Youth Coordinator, Mandy Horn (765) 561-0659, mandyjhorn@gmail.com

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Company/Farm or Ranch Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Name: _____ Phone: _____

Email: _____

Website: _____

I wish to be a (please check appropriate box) see next page for description of donation levels.

- Platinum Sponsor (minimum \$1,000 cash or \$1,500 merchandise awards)
- Gold Sponsor (minimum of \$500 cash or \$750 merchandise awards)
- Silver Sponsor (minimum of \$250 cash or \$375 merchandise awards)
- Bronze Sponsor (minimum of \$100 cash or \$200 merchandise awards)
- Award Sponsor (\$25, \$50 or \$75 cash only)

(Please specify award if you feel so inclined)

Please make all checks payable to Indiana Boer Goat Classic and mail to the address below along with this form. Merchandise awards may be given to any IBGC representative or may be shipped to the address above. A receipt will be provided via e-mail or may be delivered via postal mail (by request only).

We are greatly appreciative of your support and generosity.

Please complete this form and return along with your donation by January 1st, 2023

to:

Indiana Boer Goat Classic
C/O Michael Lash, Treasurer
2978 Rager Road
Mitchell, IN 47446

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IBGC PLATINUM SPONSOR: (minimum \$1,000 cash or \$1,500 merchandise awards)

- Sell merchandise, display promotional materials, and have a representative at all shows
- 4x2' Banner display in the Arena during shows and at events
- Logo/Name published on any show publicity, showbills, and event flyers.
- Company recognized as a Platinum Sponsor during shows/events
- Company representative in attendance and recognized during the Awards Ceremony.
- Large Banner Ad on the IBGC Website (Sponsor Page) and link to company website for the calendar year of contribution. Banner will appear above other sponsorship levels.
- Recognized in email newsletters published during the calendar year of contribution.
- Individual "Thank You" message on our Facebook Page 1x per quarter with link to website and a photo ad (vendor provided).
- Eligible for discounted rates on advertising opportunities when available.
- NEW for 2023, recognized as a sponsor at the Spring IBGC Sale

IBGC GOLD SPONSOR: (minimum of \$500 cash or \$750 merchandise awards)

- Sell merchandise, display promotional materials, and have a representative at all shows.
- 4x2' Banner displayed in the Arena during shows and events.
- Logo/Name published on any show publicity, showbills, and event flyers.
- Company recognized as a Gold Sponsor during shows/events.
- Company representative in attendance and recognized during the Awards Ceremony.
- Medium Banner Ad on the IBGC Website (Sponsor Page) and link to company website for the calendar year of contribution. Banner will appear below Platinum Sponsors and above Silver/Bronze Sponsors.
- Recognized in email newsletters published during the calendar year of contribution.
- Individual "Thank You" message (text only) on our Facebook Page 1x per quarter. □
- Eligible for discounted rates on advertising opportunities when available.
- NEW for 2023, recognized as a sponsor at the Spring IBGC Sale

IBGC SILVER SPONSOR: (minimum of \$250 cash or \$375 merchandise awards)

- Display promotional materials at all shows.
- 4x2' Banner displayed in the Arena during shows and events.
- Name (text only) published on any show publicity, showbills, and event flyers.
- Company recognized as a Silver Sponsor during shows/events.
- Company representative in attendance and recognized during the Awards Ceremony.
- Small Banner Ad on the IBGC Website (Sponsor Page) for the calendar year of contribution.
- Recognized in group "Thank You" message (text only) on our Facebook Page 1x per quarter.
- NEW for 2023, recognized as a sponsor at the Spring IBGC Sale

IBGC BRONZE SPONSOR: (minimum of \$100 cash or \$200 merchandise awards)

- 4x2' Banner displayed in the Arena during shows and events.
- Name published in Sponsor List on any show publicity, showbills, and event flyers.
- Recognized as a Bronze Sponsor during shows/events.
- Representative in attendance and recognized during the Awards Ceremony.
- Recognized on Sponsor List on the IBGC Website (Sponsor Page) for the calendar year of contribution.
- Recognized in group "Thank You" message (text only) on our Facebook Page 1x per quarter.
- NEW for 2023, recognized as a sponsor at the Spring IBGC Sale

IBGC AWARD SPONSOR: (\$25, \$50 or \$75 cash)

- Representative in attendance and recognized during the Awards Ceremony.
- Recognized in group "Thank You" message (text only) on our Facebook Page 1x per quarter.
- NEW for 2023, recognized as a sponsor at the Spring IBGC Sale

*Pre-Event Advertising will be provided for sponsors setting up at shows and events.

*Banner Ads must be submitted Camera Ready. Design services are available for an additional fee.