



Dear potential sponsor,

As we kick off 2024, we are looking forward to spring as we start our show season!

Did you know that the Indiana Boer Goat Association (IBGA) is a non-profit organization run entirely by a volunteer Executive Committee elected from our membership which supports the Boer goat youth industry? As such, the Executive Committee operates on a tight budget that must support an array of annual operating expenses related to operating our youth organization. Expenses are covered only by income from generous donors like you, show related fees, and the use of donated equipment/services.

We are proud to say that the IBGA is one of the best youth organizations in Indiana and continues to improve each year through financial support from local businesses and individuals. 100% of our operating budget is funded through sponsorship dollars from individuals, small businesses, and corporations.

Here are some of the highlights of the IBGA and why your support as a sponsor is important:

- ✦ IBGA programs teach life skills to our youth and prepares them to be the future leaders of agriculture and business in Indiana. Your support of their success now, helps them learn skills to succeed in school, life, and become the leaders of the livestock industry of tomorrow.
- ✦ 2024 GoatCon – an educational two-day workshop open to youth and adults, focusing on several key areas, including husbandry, reproduction, nutrition, as well as animal selection, showmanship, and fitting for both market and breeding goats.
- ✦ Annual scholarship to a deserving junior or senior seeking higher education.
- ✦ In 2023, more than 150 youth participated in our show series with nearly half receiving recognition at our annual banquet in the fall and awarded prizes including: show supplies, banners, belt buckles, clipper boxes and even a customized show stand to our high point exhibitor thanks to sponsors like you!
- ✦ **NEW in 2024**, we are offering a DIAMOND SPONSOR package for each of our four shows. This does not include our sanctioned partner shows.

Attached is our 2024 sponsorship levels and sponsor form. We hope that you will take a few minutes and review what sponsorship opportunities exist for the 2024 IBGA. Your continued support of this organization is greatly appreciated.

If you have any questions, feel free to contact me directly, or any member of the Executive Committee.

Sincerely,
Chris Wickard
IBGA Sponsor Chair and Vice President



Company/Farm or Ranch Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Name: _____ Phone: _____

Email: _____

Website/Social Media Handle: _____

I wish to be a (please check appropriate box) see next page for description of donation levels.

- DIAMOND SPONSOR (\$2,000+ cash) – **NEW FOR 2024**
- Platinum Sponsor (minimum \$1,250 cash or \$1,500 merchandise awards)
- Gold Sponsor (minimum of \$750 cash or \$1000 merchandise awards)
- Silver Sponsor (minimum of \$350 cash or \$500 merchandise awards)
- Bronze Sponsor (minimum of \$200 cash or \$350 merchandise awards)
- Award Sponsor (up to \$199, cash only) _____
(Please specify award if you feel so inclined)
- 2024 GoatCon Table Sponsor (\$100)

Please make all checks payable to Indiana Boer Goat Association and mail to the address below along with this form. Payment may also be made via PayPal (please add 3%): @ibgcmembership. Merchandise awards may be given to any IBGA representative or may be shipped to the address above. A receipt will be provided via e-mail or may be delivered via postal mail (by request only).



We are greatly appreciative of your support and generosity.
Please complete this form and return along with your donation to:

Indiana Boer Goat Association
c/o Michael Lash, Treasurer
2978 Rager Road
Mitchell, IN 47446



| | Diamond | Platinum | Gold | Silver | Bronze | Awards | 2024 GoatCon Table |
|--|---------|----------|------|--------|--------|--------|--------------------|
| 4x2' Banner displayed at the backdrop for all pictures | ★ | | | | | | |
| Grand/Reserve Award banners will include organization name and logo as show sponsor | ★ | | | | | | |
| Pre-show advertising on social media listing your organization as the premier show sponsor and listed on show flyer | ★ | | | | | | |
| Speaker opportunity at 2024 GoatCon | ★ | ★ | | | | | |
| 3x2' banner displayed in the arena during shows and at events | | ★ | ★ | ★ | ★ | | |
| Sell merchandise and have a representative at all shows | ★ | ★ | ★ | | | | |
| Large booth at 2024 GoatCon | ★ | ★ | ★ | | | | |
| Small booth at 2024 GoatCon | | | | ★ | | | ★ |
| Large Banner Ad on the IBGA Website (Sponsor Page) and link to company website for the calendar year of contribution. | ★ | ★ | | | | | |
| Medium Banner Ad on the IBGA Website (Sponsor Page) and link to company website for the calendar year of contribution. | | | ★ | | | | |
| Small Banner Ad on the IBGA Website (Sponsor Page) for the calendar year of contribution. | | | | ★ | | | |
| Display promotional materials at all shows. | ★ | ★ | ★ | ★ | | | |
| Individual "Thank You" message on our social media once per quarter with link to website and a photo ad. | ★ | ★ | ★ | | | | |
| Recognized in group "Thank You" message on social media once per quarter | | | | ★ | ★ | ★ | ★ |
| Eligible for discounted rates on advertising opportunities when available | ★ | ★ | ★ | | | | |
| Organization recognized at all shows during announcements | ★ | ★ | ★ | ★ | ★ | ★ | |
| Representative in attendance and recognized during the Awards Banquet | ★ | ★ | ★ | ★ | ★ | ★ | |
| Recognized as a sponsor at the Spring IBGA Sale | ★ | ★ | ★ | ★ | ★ | ★ | |
| Recognized in email newsletters published during the calendar year of contribution as well as the member's directory and our website | ★ | ★ | ★ | ★ | ★ | ★ | ★ |

Events

| | | |
|-------------------------------------|--|----------------|
| February 10-11 th , 2024 | GoatCon Premier Education Event | Lebanon, IN |
| April 6-7 th , 2024 | IBGA Spring Spectacular (Triple "S" Semen, Sale, Show) | Washington, IN |
| April 27 th , 2024 | IBGA Show 1 | Peru, IN |
| May 4 th , 2024 | IBGA Show 2 | Washington, IN |
| May 18 th , 2024 | IBGA Show 3 | Salem, IN |
| May 25 th , 2024 | IBGA Show 4 | Princeton, IN |
| September 21 st , 2024 | Fall Classic & Awards Banquet | Lebanon, IN |